

New Mexico Rural Water Association

48th Annual Conference



Invitation to Exhibit

Attendance

NMRWA's Annual Conference is *the* premier water and wastewater utility industry training event in the state and brings together board members, managers, operators, regulators, industry representatives, funding agency staff, lawmakers, and community leaders.

Attendees represent system personnel, funding and regulatory agencies, consultants, engineers, contractors, and industry suppliers.

Exhibitors

Present your products and services directly to the foremost group of water and wastewater professionals in New Mexico. The NMRWA Annual Conference provides many outstanding opportunities for your firm to showcase your products and services through our program:

- Special events and breaks in Exhibit Hall
- Develop real relationships with clients
- Membership benefits pay off all year
- Hold demo classes right at your booth
- Present an accredited conference class
- Outside equipment space available
- Reach the next level with a sponsorship

2026 Exhibit Hall Floorplan

Isleta Resort & Casino Grand Ballroom



NMRWA is a non-profit organization with over 450 water and wastewater system members, representing over 1,200,000 New Mexicans. NMRWA strives to provide the highest quality training and technical assistance, and to represent the legislative and regulatory interests of our members.

New Setup Times & Exhibitor Schedule

Exhibitor Schedule

Monday, April 13, 2026

Exhibitor Setup 3:00 pm – 5:00 pm

Tuesday, April 14, 2026

Exhibitor Setup 8:30 am – 11:30 am
Grand Opening 12:00 pm
Lunch 12:00 pm (Exhibit Hall)
Meet & Greet 5:00 pm – 8:00 pm

Wednesday, April 15, 2026

Demo Classes 8:00 am – 12:00 pm
Lunch 12:00 pm (Exhibit Hall)
Tear-down 1:00 pm to 3:00 pm

Exhibit Booth Rental

- Two exhibitors with booth rental
- 6' skirted table and two chairs
- Listing in conference program
- Members listed on website
- Electronic copy of attendee list
- Free wireless internet
- Additional exhibitors only \$75 each
- Electricity free at all booths
- Sign up to teach a demo class!

Booth & Sponsorship Info and Registration Link

Our Annual Conference has a reputation of excellence because of your support! All booth locations provide you with the opportunity to create connections with new clients and showcase your organization. We encourage exhibitors to sponsor food functions, contests, and events, and to donate prizes for drawings in the exhibit hall. We have scheduled Box Lunches and morning and afternoon Refreshment Breaks. Sponsorships are available to members of NMRWA only.

Additional information on membership, booths and sponsorship opportunities is included on the Exhibit Space Application at this link. PLEASE FULLY COMPLETE REGISTRATION FORM.

[Exhibitor Registration Link](#)

On that link, use the drop down menu that looks like this:

Isleta Resort & Casino

The NMRWA Annual Conference will be held at the [Isleta Resort & Casino](#) in Albuquerque. NMRWA has reserved a block of guest rooms at these special rates: \$169.00 – 1 King Bed or 2 Queen Beds

Reservations must be made by March 13, 2026, to receive these rates.

**Hotel Reservations: (505) 724-3800; Refer to Group Code: RUR0426
Or make reservations at this link: [Lodging Reservations](#)**

Isleta Resort & Casino
11000 Broadway SE
Albuquerque, NM 87105

*7 minutes south of downtown
Albuquerque at Interstate 25 & Highway 47, exit 215*

No Resort Fee
Complimentary Wi-Fi in Meeting & Guest Rooms
Complimentary Valet & Self-Parking
Complimentary Shuttle to/from Albuquerque Airport

Demo Opportunities

Participate in one of our most popular events by giving a hands-on demo class at your booth on Wednesday morning. Attendees earn certification credit by rotating among participating exhibitors' booths in round-robin sessions. Demo classes must teach a skill or present knowledge to attendees, (not a "sales pitch" for a specific product).

An NMRWA representative will distribute demo sign-up materials to interested booths prior to demo classes.

NMRWA welcomes professional presentations for our accredited conference classes. Apply online at <https://nmrwa.org/volunteer-instructor/>

Raffles & Fundraisers

You are welcome to raffle items at your booth at any time, or you may provide an item for the door prize raffle. The door prize raffle will be held at the Meet and Greet on Tuesday, April 14, in the Grand Ball Room Exhibit Hall. Winners must be present to win at the door prize raffle.

Support NMRWA's lobbying efforts by donating an item to or by purchasing raffle tickets for our Political Action Committee (PAC) raffle. PAC donations allow the NMRWA Board of Directors to represent rural systems on both the state and national levels. The PAC raffle drawing will be held on Thursday, April 16, immediately following the final conference classes. Winners need not be present to win from the PAC raffle.

Exhibitor Agreement

1. Submission of Exhibitor Registration form and payment affirms that you have read, understand, and agree to comply with all the terms and conditions herein.
2. NMRWA reserves the right to refuse the application of any company not meeting the required standards, as well as the right to curtail exhibits or parts of exhibits that detract from the character of the conference. This also applies to displays, literature, advertising novelties, souvenirs, and personal conduct.
3. One exhibit booth fee includes two full conference registrations. Information on additional exhibitors is included in the Exhibitor Conference Registration material. All conference participants must always display a name badge.
4. Cancellation of all, or part, of the exhibit space must be emailed to NMRWA. Exhibitors canceling before March 23, 2026, will receive a refund of their fees, less a non-refundable \$100 deposit. Exhibitors canceling between March 24 and March 31, 2026, will forfeit 50% of their total rental fees. No refunds will be issued after April 1, 2026.
5. Actual occupation of the exhibit space by an exhibit is essential. Exhibit space must be set up by 11:30 am on April 14, 2026. All exhibitor material must be removed from the facility by 3:00 pm on April 15, 2026.
6. Exhibitors assume all responsibility for damages to the exhibit area and they shall indemnify and hold harmless the New Mexico Rural Water Association, the Isleta Hotel & Casino, and any service contractor acting as agents of NMRWA from all liability which may ensue from any cause whatsoever.
7. The following practices are expressly prohibited:
 - Posting, tacking, or otherwise attaching any item to the walls, columns, floors or other parts of the hotel.
 - Sales of any kind that involve the exchange of currency for goods received during the exhibition.
 - Subletting or otherwise apportioning exhibit space to other firms.
 - Noisy electrical or mechanical apparatus, or any other arrangement that interferes with other exhibits.
 - Volatile or flammable oils, greases, or other explosives or inflammable materials, or any substances prohibited by the city laws or insurance carrier.



Exhibitors

Turquoise Premium Booth

8' x 10" Booth at Exhibit Hall Entrance. *Members Only. \$1200.00
Includes two exhibitors, tables, chairs, electricity and provided meals.

Yellow Premium Booth

8' x 10" Booth at Catering Row. *Members Only. \$1000.00
Includes two exhibitors, tables, chairs, electricity and provided meals.

Red Exhibit Booth Space – Member; 8' x 10' Booth

Includes two exhibitors, tables, chairs, electricity and provided meals. \$750.00

Red Exhibit Booth Space - Non-Member; 8' x 10' Booth

Includes two exhibitors, tables, chairs, electricity and provided meals. \$1250.00

Platinum Top Sponsor

Main corridor exhibit booth; logo recognition on front of conference program; full-page ad in conference program and on marquee/monitor at conference; large, adjustable ceiling-hung banner above booth; top-level recognition as supporter on website; up to six exhibitors. *Members Only \$3000.00

Gold Sponsor

Turquoise premium exhibit booth; full-page ad in conference program, ad on marquee/monitor at conference, sponsorship banner at booth, recognition as supporter on website, up to five exhibitors. *Members Only \$2400.00

Silver Sponsor

Yellow premium exhibit booth; half-page ad in conference program, ad on marquee/monitor at conference, sponsorship banner at booth, recognition as supporter on website, up to four exhibitors. *Members Only \$1800.00

Bronze Sponsor

Red exhibit booth, quarter-page ad in conference program; ad on marquee/monitor at conference, sponsorship banner at booth, recognition as supporter on website, up to three exhibitors. *Members Only \$1300.00

Additional Exhibitors – Includes provided meals

\$75.00

<u>Full-page Ad</u>	\$500.00
Full Color Ad in Conference Program & Ad on Marquee/Monitor at Conference	
<u>Half-page Ad</u>	\$400.00
Full Color Ad in Conference Program & Ad on Marquee/Monitor at Conference	
<u>Quarter-page Ad</u>	\$300.00
Full Color Ad in Conference Program & Ad on Marquee/Monitor at Conference	
<u>Sponsor - Box Lunch</u>	\$1000.00
Includes recognition sign at Tuesday Box Luncheon, in conference program, and on monitors at conference.	
<u>Sponsor - Refreshment Break</u>	\$500.00
Includes recognition sign at Refreshment Break, in conference program, and on monitors at conference.	
<u>Sponsor – Meet & Greet</u>	\$500.00
Includes recognition sign at Tuesday evening Meet & Greet, in conference program, and on monitors at conference.	
<u>ASSOCIATE MEMBERSHIP DUES</u>	\$500.00
Membership includes a listing in the NMRWA website's Associate Membership Directory.	