

New Mexico Rural Water Association 46th Annual Conference



April 16 - 18, 2024

Isleta Resort & Casino
Albuquerque, New Mexico

Invitation to Exhibit

Attendance

NMRWA's Annual Conference is *the* premier water and wastewater utility industry training event in the state and brings together board members, managers, operators, regulators, industry representatives, funding agency staff, lawmakers, and community leaders.

Attendees represent system personnel, funding and regulatory agencies, consultants, engineers, contractors, and industry suppliers.

Exhibitors

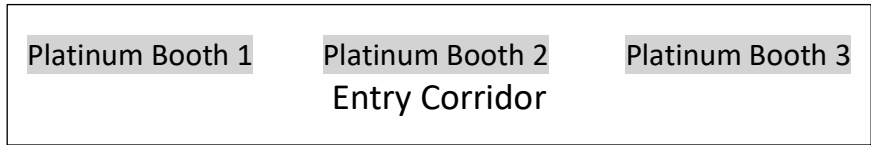
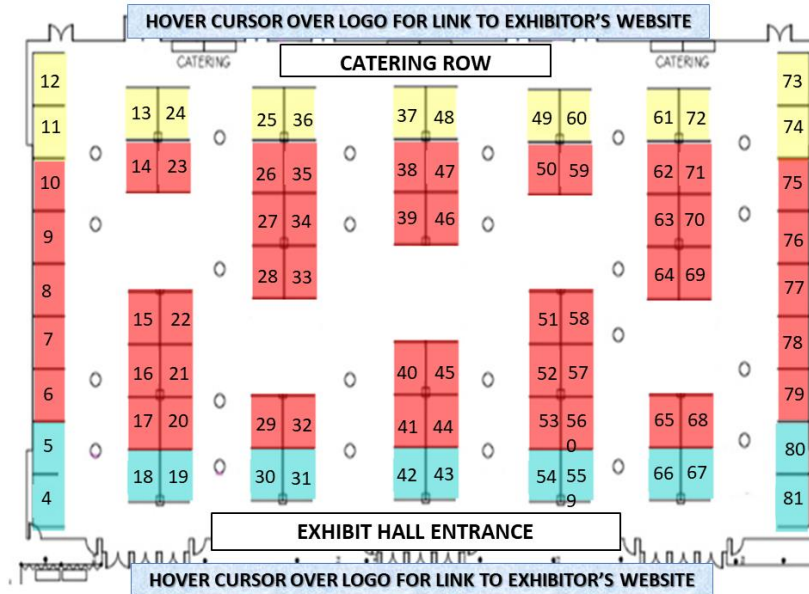
Present your products and services directly to the foremost group of water and wastewater professionals in New Mexico. The NMRWA Annual Conference provides many outstanding opportunities for your firm to showcase your products and services through our program:

- Special events and breaks in Exhibit Hall
- Develop real relationships with clients
- Membership benefits pay off all year
- Hold demo classes right at your booth
- Present an accredited conference class
- Outside equipment space available
- Reach the next level with a sponsorship

The New Mexico Rural Water Association (NMRWA) is a non-profit organization with over 450 water and wastewater system members, representing over 1,200,000 New Mexicans. NMRWA strives to provide the highest quality training and technical assistance, and to represent the legislative and regulatory interests of our members.

2024 Exhibit Hall Floorplan

Isleta Resort & Casino Grand Ballroom



Exhibitor Schedule

Monday, April 15

Exhibitor Setup Noon to 5:00 pm

Tuesday, April 16

Exhibitor Setup 7:00 am to 9:00 am

Grand Opening 9:15 am

Lunch Noon in Exhibit Hall

Meet & Greet 5:00 pm to 7:00 pm

Wednesday, April 17

Demo Classes 8:00 am to Noon

Lunch Noon in Exhibit Hall

Tear-down 1:00 pm to 3:00 pm

Exhibit Booth Rental

- 8' x 10' draped booth and sign (except larger platinum booths)
- 6' table with skirt & two chairs
- Basic electricity & wireless internet
- Listing in conference program
- Final attendee contact list
- One full conference registration
- Additional exhibitors \$75 each

Additional display items are available for rent from Convention Services of the Southwest. A packet will be mailed to you upon registration.

Booth and Sponsorship Information

Our Annual Conference has a reputation of excellence because of your support! All booth locations provide you with the opportunity to create connections with new clients and showcase your organization. We encourage exhibitors to sponsor food functions, contests, and events, and to donate prizes for drawings in the exhibit hall. We have scheduled a Box Lunch on Tuesday, and morning and afternoon Refreshment Breaks each day. Sponsorships are available to members of NMRWA only.

Additional information on membership, booths and sponsorship opportunities is included on the Exhibit Space Application at this link. PLEASE FULLY COMPLETE REGISTRATION FORM.

[Exhibitor Registration](#)

On that link, use the drop down menu that looks like this:

CLICK BELOW TO REGISTER

Select Registration Type

Isleta Resort & Casino

The NMRWA Annual Conference will be held at the [Isleta Resort & Casino](#) in Albuquerque.

Additional information on lodging will be provided soon on our website (www.nmrwa.org) and by email.

Isleta Resort & Casino
11000 Broadway SE
Albuquerque, NM 87105

*7 minutes south of downtown
Albuquerque at Interstate 25 & Highway 47, exit 215*

Demo Opportunities

Participate in one of our most popular events by giving a hands-on demo class at your booth on Wednesday morning. Attendees earn certification credit by rotating among participating exhibitors' booths in round-robin sessions. Demo classes must teach a skill or present knowledge to attendees, (not a "sales pitch" for a specific product). List your proposed topic on the application form if you are interested.

NMRWA welcomes professional presentations for our accredited conference classes. Apply online at <https://nmrwa.org/volunteer-instructor/>

Raffles & Fundraisers

Please list any items you wish to raffle on the Exhibitor Registration Form. You are welcome to raffle items at your booth, or you may provide an item for the door prize raffle. The door prize raffle will be held at the Meet and Greet on Tuesday, April 16, in the Grand Ball Room Exhibit Hall. Must be present to win.

Support NMRWA's lobbying efforts by donating an item to or by purchasing raffle tickets for our Political Action Committee (PAC) raffle. PAC donations allow the NMRWA Board of Directors to represent rural systems on both the state and national level. The PAC raffle drawing will be held on Thursday, April 18, immediately following the final conference classes. Need not be present to win.

Exhibitor Agreement

1. Submission of Exhibitor Registration form and payment affirms that you have read, understand, and agree to comply with all the terms and conditions herein.
2. NMRWA reserves the right to refuse the application of any company not meeting the required standards, as well as the right to curtail exhibits or parts of exhibits that detract from the character of the meeting. This also applies to displays, literature, advertising novelties, souvenirs, and personal conduct.
3. One exhibit booth fee includes one full conference registration. Information on additional exhibitors is included in the Exhibitor Conference Registration material. All conference participants must always display a name badge.
4. Cancellation of all, or part, of the exhibit space must be emailed to NMRWA. Exhibitors canceling before April 1, 2024, will receive a refund of their fees, less a non-refundable \$100 deposit. Exhibitors canceling between April 1 and April 8, 2024, will forfeit 50% of their total rental fees. No refunds will be issued after April 8, 2024.
5. Actual occupation of the exhibit space by an exhibit is essential. Exhibit space must be set up by 9:00 am on April 16, 2024. All exhibitor material must be removed from the facility by 3:00 pm on April 17, 2024.
6. Exhibitors assume all responsibility for damages to the exhibit area and they shall indemnify and hold harmless the New Mexico Rural Water Association, the Isleta Hotel & Casino, and any service contractor acting as agents of NMRWA from all liability which may ensue from any cause whatsoever.
7. The following practices are expressly prohibited:
 - Posting, tacking, or otherwise attaching any item to the walls, columns, floors or other parts of the hotel.
 - Sales of any kind that involve the exchange of currency for goods received during the exhibition.
 - Subletting or otherwise apportioning exhibit space to other firms.
 - Noisy electrical or mechanical apparatus, or any other arrangement that interferes with other exhibits.
 - Volatile or flammable oils, greases, or other explosives or inflammable materials, or any substances prohibited by the city laws or insurance carrier.