



New Mexico Rural Water Association

3413 CARLISLE BLVD NE • ALBUQUERQUE, NM 87110

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www.nmrwa.org

Print Advertising Rates *Agua de Nuevo Mexico - Quarterly Magazine*

All advertising is sold to members of NMRWA only. You must be an associate member in good standing to purchase advertising. For more information on membership in the Association, please visit: nmrwa.org/membership.php. All advertising is black and white – print ads also appear in the online version of the magazine. Contact the office for availability of inserts/special placement ads.

Placement	1 Issue	4 Issues	Size (inches)
Full Page	\$ 475	\$ 1500	7.25 wide X 9.25 high
1/2 Page	\$ 325	\$ 1000	7.25 wide X 4.5 high
1/4 Page	\$ 250	\$ 750	3.5 wide X 4.5 high
1/8 Page	\$ 150	\$ 400	3.5 wide X 2.0 high
Inside Cover (front or back)	\$ 575	\$ 1800	7.25 wide X 9.25 high
Outside Back Cover	\$ 450	\$ 1400	7.25 wide X 7.25 high
Page One	\$ 575	\$ 1800	7.25 wide X 9.25 high
Inserts (center)	\$ 575	\$ 1800	Inserts provided by you (not to exceed 8.25 wide X 11 high)

- Grayscale PDF files are preferred. Set-up charges will apply to any ad or other copy not camera-ready or requiring additional work.
- Pre-payment is required for all advertising and must be submitted by the applicable deadline.
- Changes in copy during a contracted insertion period may incur extra charges.
- No refunds will be given for cancellations during a contracted insertion period.

DEADLINES

Spring: April 15

Fall: September 15

Summer: June 15

Winter: December 15

Web Advertising Rates

www.nmrwa.org

All advertising is sold to members of NMRWA only and you must be an Associate Member in good standing. For more information about membership in the Association, please visit: nmrwa.org/membership.php. Website advertising places your banner and links to your company's website or email address on nmrwa.org. Be a part of this growing online resource that receives over 8,000 unique visits per month and over 200 hits per hour!

Placement	3 Months	1 Year	Size (pixels)
Associate Member Directory <i>nmrwa.org/associates.php</i>	\$ 30	\$ 100	Full Banner: 468 x 60 with your company listing
Job Openings <i>nmrwa.org/employment.php</i>	\$ 250	\$ 750	Vertical Banner: 120 x 240
	\$ 100	\$ 350	Square: 125 x 125
	\$ 75	\$ 250	Button: 120 x 60
Home Page <i>nmrwa.org</i>	\$ 500	\$ 1500	Vertical Banner: 120 x 240
	\$ 350	\$ 1000	Square: 125 x 125
	\$ 250	\$ 750	Button: 120 x 60

Advertising Insertion Order Form

Company Name

Contact Name

Phone Number

Fax Number

Street or PO Box

City, State, Zip

Email Address

Order Number

Requested Placement / Size

Number of Issues _____
Start Date

Buyer's Authorized Signature

Today's Date

Please return this form to address / fax listed above, or email to erin@nmrwa.org