



# NMRWA 32<sup>nd</sup> Annual Conference

Hotel Albuquerque at Old Town | April 5- 8, 2010

## SPONSORSHIP INFORMATION

Our Annual Conference has a reputation of excellence because of your support – and we need your help to make our 2010 conference the best yet! NMRWA encourages exhibitors to sponsor food functions, contests, events and to donate prizes for drawings in the exhibit area. Silver, Gold and Platinum Sponsors receive premium booth locations and many other benefits including recognition in the conference program and at conference events, logo placement on conference materials and on the NMRWA website, and introduction to the NMRWA Board of Directors. It all adds up to high visibility in the Association. Our Sponsors support the mission of the Association and the membership – we can't do it without you!

If you would like to support the Association by becoming a 2010 Sponsor, please indicate the level of sponsorship, any event sponsorships and the total amount on the Exhibit Space Application. You may suggest sponsorships for special or unique events – we are open to creative ideas and suggestions. Please contact the office to discuss any special event ideas or if we may be of any other assistance.

### Silver Sponsor - \$1750

Silver sponsors will receive a complimentary 8' x10' exhibit booth in a premium location, a sponsorship banner, sponsor ribbons for all nametags, recognition on the NMRWA website and in the conference program, and a free half-page full-color ad in the conference program. Returning sponsors receive premium reserved booth locations. New conference sponsors should contact the office as soon as possible for the best locations.

### Gold Sponsor - \$2500

Elevate your visibility and presence in the Association by becoming a Gold Sponsor. Receive the same benefits as a Silver Sponsor, plus banner recognition at conference meal events, a free full-page color advertisement in the conference program and in one issue of the NMRWA magazine, *Agua de Nuevo Mexico*, and premium logo placement on conference materials.

### Platinum Sponsor - \$5000

Take the next step and become a full partner in the mission of NMRWA! Platinum Sponsors receive the further benefit of an additional exhibit booth, full color advertisement in the NMRWA magazine, *Agua de Nuevo Mexico* for 4 issues, and a full color 3-sided sign on all tables in the exhibit hall during the Exhibitor Box Lunch and the Exhibitor Meet & Greet. Most importantly, your company representative will receive an introduction during one conference event and the opportunity to give a short address to the attendees.

### Event Sponsorship

Choose one of the following events to host for the conference attendees or in addition to your conference sponsorship. Event sponsors will be recognized with a sponsorship sign displayed during the event and acknowledgment in the Conference Program.

**Hot Tap Contest – \$150**

**Backhoe Operator Contest – \$250**

**Keg of Beer – \$500**

**Refreshment Break – \$500**